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Pursuing Excellence

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**A REPORT ON INDUSTRIAL TRAINING HELD FROM 28/2/2022 TO 25/4/2022 AT
THE CONSOTIUM FOR ENHANCING UNIVERSITY RESPONSIVENESS TO
AGRIBUSSINESS DEVELOPMENT LIMITED(CURAD)**

LOCATED AT GAYAZA-KABANYOLO.

COMPILED BY

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INTERNSHIP COURSE NUMBER: BAB1209. YEAR: 2020

TO

THE DEPARTMENT OF AGRIBUSINESS AND EXTENSION,

SUPERVISED BY: Dr. ETYANG PATRICK

**REPORT OF INDUSTRIAL TRAINING SUBMITTED TO THE DEPARTMENT OF
AGRIBUSINESS AND EXTENSION IN PARTIAL FULFILMENT OF
REQUIREMENTS FOR AWARD OF THE DEGREE OF BACHELOR OF
AGRIBUSINESS IN BUSITEMA UNIVERSITY ARAPAI CAMPUS**

Compiled on 22/4/2022.



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APPROVAL.

This report submitted is proved by both the field and university supervisor undersigned bellow.

Students name Acero Fortunate Nepilu.

Signature.....[Signature]..... Date.....18/5/2022.....

Field supervisor. MR TUMUSINGIZE PAPIUS.

Signature.....[Signature]..... Date.....[Signature].....



Academic supervisor DR ETYANG PATRICK.

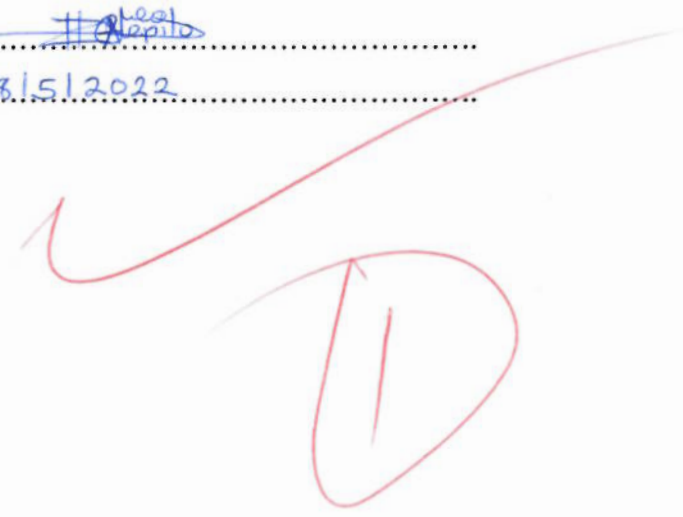
Signature..... Date.....

DECLARATION.

I ACERO FORTUNATE NEPILU declare that the findings in this report is presented to the best of my ability, knowledge and experience got from the field and has never been submitted by any person to any institution or university for academic purposes.

SIGNATURE 

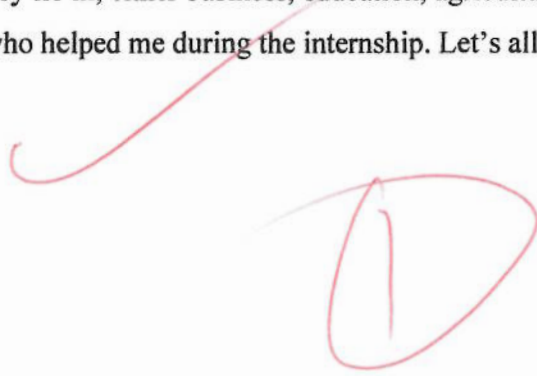
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DEDICATION.

I dedicate this report to all the students at BUSITEMA UNIVERSITY ARAPAI CAMPUS in whatever field they lie in, either business, education, agricultural sciences, crop production and my friends who helped me during the internship. Let's all not forget that the sky is the limit.

A handwritten signature in red ink, consisting of a large, stylized letter 'D' with a vertical line through its center, and a long, sweeping flourish extending to the left.

ACKNOWLEDGEMENT.

Prosperous conclusion of this internship required support from different people and I was so fortunate to have that support and supervision in any aspect from my fellow internees, my parents and supervisors.

First of all, I thank the almighty God for his unending grace, protection, favour and love during the internship.

Secondly, I like to extend my gratitude to the staff of CURAD most especially my supervisor (Mr Tumusingize Papius) for his continuous encouragement and guidance during the internship. I also extend my gratitude to all the staff of CURAD (Mr Moses Kata, Mrs Nginah Beatrice, Mr Nsadhu Edmond and Mr Sagawa Apollo) for accepting me to do my training with them and providing for me all the necessary equipment to learn.

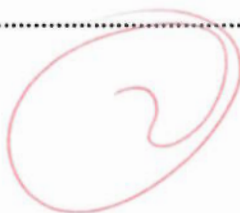
Special thanks to my family members especially my parents (Ms Amuge Stella and Mr Epilu Stephen) for supporting me financially which helped me stay comfortable during the internship training.

Finally, I thank all my fellow internees especially Ssabakaki Ashraf and loved ones for their maximum cooperation which contributed to the smooth running of my internship. Am glad I have all of you in my life and may God richly bless you.



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LIST OF ABBREVIATIONS.

CURAD-Consortium for enhancing University Responsiveness to Agribusiness Development limited.

CEBU-Coffee Entrepreneurial Bureau of Uganda

NARO- National Agricultural Research Organization

NUCAFFE- National Union of Coffee Agribusinesses and Farm enterprises

SMEs -Small Medium Enterprises.

QMS-Quality Management System



LIST OF TABLES AND FIGURES.

Fig 1.shows the activity of sealing packed coffee

Fig 2. Shows the activity of roasting coffee beans

Fig 3.shows students showcasing their Products developed by them

fig 4. Shows students pose for a photo at the exhibition hub

Table 1. A WORK PLAN CONTAINING WEEKLY ACTIVITIES, THERE OBJECTIVES AND REMARKS FROM 28TH/2/2022 TO 25TH/4/2022

ABSTRACT.

This summarizes the purpose findings conclusions, recommendations, skills gained and challenges encountered while in the field study.

An internship is professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. I conducted my internship for nine weeks (28/2/2022 to 25/4/2022) from CURAD which is located in Gayaza-Kabanyolo. CURAD has three branches, the Rural Agribusiness Innovation hub in Kapeeka, Coffee Entrepreneurship Bureau of Uganda (CEBU) and incubation centre in Namanve.

The key objectives of this training was to attain life and practical skills, general coffee value addition skills, sales skills, skills to obtain employment in agribusiness and customer relation skills.

I carried out several activities specifically on coffee production like sorting, weighing, measuring moisture content, roasting, packaging, branding, sealing coffee bugs and making different coffee beverages. I also carried out some research on agribusiness incubation, 4Ps of marketing, cottage industries and parish development modal.

I was found out that customer relation, sales management, coffee value addition, time keeping, ethical conduct and team work is important at the work place.

I gained a lot of skills like general coffee value addition skills, sales skills, skills to obtain employment in agribusiness, office equipment skills and customer relation skills.

However, I faced some challenges while in the field such as language barrier which made me miss some information, power shortage, limited finance and unfavourable climatic conditions. I recommend the organization to provide for the internees financially and ensure power stability.

In conclusion, the internship was successfully done, beneficial and interesting. There was maximum cooperation and interaction with the people at CURAD and internees which built us into young agribusiness managers.

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CHAPTER ONE; INTRODUCTION.

CURAD is a private-public partnership initiative promoted by Makerere University, NUCAFE, NARO, UC and NIRAS International. CURAD is one of the agribusiness incubators in Africa supported by forum for Agricultural Research in Africa under the UniBRAIN facility with funding from DANIDA. It is an agribusiness incubator aimed at developing the young agribusiness entrepreneurs to ensure success of their business ideas so as to increase job opportunities and boosting the incomes within the agricultural sector in Uganda.

OBJECTIVES OF THE FIELD STURDY.

- To transform the agricultural theoretical knowledge got from the university into practical work as in agribusiness management.
- To acquire knowledge and skills based on agricultural business management so as to learn how to manage different agricultural businesses efficiently. To facilitate interaction among students and different groups of people with diverse training backgrounds in order to appreciate life experience.
- To understand and appreciate the relevance of the courses, qualifications and qualities required or needed by public service.
- To prepare and produce all round learned and skilled manpower.
- To obtain life and practical skills on how to associate with different people in different situations.
- To facilitate interaction among students and different groups of people with diverse training backgrounds in order to appreciate life experience and learn how to act on different challenges in any business.

HISTORICAL BACKGRUOND OF CURAD.

CURAD is a leading agribusiness incubator in the country. It is a public-private partnership initiative promoted by Makerere University the lead institution, the National Union of Coffee Agribusiness and Farm Enterprises Limited (NUCAFE) and the National Agricultural Research Organisation (NARO).CURAD is one of the first six agribusiness incubators in