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# FACULTY OF MANAGEMENT SCIENCES

# **BACHELOR OF TOURISM AND TRAVEL MANAGEMENT**

INTERNSHIP REPORT CARRIED OUT IN SEMULIKI NATIONAL PARK

IN BUNDIBUGYO DISTRICT

BY

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A REPORT SUBMITTED TO THE FACULTY OF MANAGEMENT SCIENCES IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE AWARD OF A BACHELOR DEGREE OF TOURISM AND TRAVEL MANAGEMENT IN BUSITEMA UNIVERSITY

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# APPROVAL

This is to certify that this report has been prepared and submitted by **NADIYE EMMANUEL** with registration number **BU/UP/2020/2678**up on completion of the field attachment period at Semuliki national Park, Bundibugyodistrict under the supervision and guidance of Mrs. Adongo Gorreti as the academic supervisor that meets my academic requirements for the award of a bachelor's degree in tourism and travel management for the entire Busitema University.

## Academic supervisor

Signature
Date

Field supervisor

Signature.....

### DECLARATION

I NADIYE EMMANUEL declare that this piece of work is my own original work, knowledge, hard work and research from Semuliki national Park and It has never been submitted by any other university student for award of bachelor's degree in tourism and travel management.

#### **DEDICATION.**

I would like to dedicate this report to my beloved field supervisor Mrs. Harriet Mbabazi for sparing her time and from wherever she was to Bundibugyo district and supervise me at Semuliki national Park thanks so much for the time, my beloved parents for their sincere love, care, support both morally and financially may God bless you ,my academic supervisor Mrs. Adongo Gorreti together with my friends and the entire staff of Busitema university both teaching and non-teaching staff for their care and loves showed to me during my internship, Semuliki national park management staff. I dedicate this report to myself and congratulate myself upon the endurance to come up with such wonderful report thank the almighty God.

#### ACKNOWLEDGEMENT.

First and foremost, I thank the Almighty God for the protection, guidance and knowledge up on me during my internship period. I take this opportunity to thank my parents Mrs. Alice and Mr. Charles for their support both morally and financially and without them my internship would be distress. I appreciate my academic supervisor, Mrs. Goretti Adongo for the love and time granted to me during internship period support. I take this opportunity to appreciate my friends more especially my fellow classmates for their time, encouragement rendered to me during my internship for they were there for me, secondly I take this opportunity to appreciate the entire Busitema university for sending us for internship which opened my mind on things that I did not know especially relating theory to practical and not for getting Semuliki national Park management for giving me the opportunity to conduct my internship with them special thanks goes to madam Harriet the assistant warden tourism (AWT), all the guides at Semuliki NP.

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### ABSTRACT

The internship was carried out for the reason of acquiring the award of a bachelor's degree in tourism and travel management at Busitema university faculty of management sciences. The objectives of the internship where to develop ability to blend into team, understand structure and operation of enterprise, develop the capacity of analyzing, assessing and developing suggestions for business improvement, understand peculiarities of their operations and the roles of team and carrying out their activities and to get aquatinted with tourism and hospitality industry enterprises and organizations. The methods used for collecting information from the field were observation, recording, interview and photography. This report highlights the skills obtained and activities carried out during the internship period and how relevant they were to the professional career growth to me, not only there are highlights on the strength, weaknesses, opportunities and threats of the organization, materials used like books and pens, binoculars, birding guide books. it's found out that Semuliki national Park offers professional career growth services and offer their services to clients at minimum price.

## **CHARPTER ONE:**

### **1.0 Introduction.**

This chapter covers the background to internship and description of the field attachment area including the objectives of internship trip and field attachment area of study and population, socio-economic issues.

#### 1.1 Introduction to the field attachment area.

Since 1970s universities in developed countries started introducing academic department to promote and enhance the teaching of tourism at university levels as a result of the recognition that tourism was significantly taking up a position as world's single largest industry.

Tourism as an academic discipline is not well established in most universities and institute in developing countries and situation is worse by the few established tourism program in African university and as such the department of geography in 1997 of Makerere university saw a need for academic department to enhance the teaching of tourism in Uganda and as a result started the department of tourism and hospitality management to help in future.

Busitema university as well borrows from Makerere university the mother university in Uganda on the issues of academic department and attachment program. The main purpose of the attachment is to give students chance to relate to what they learnt in class to real field conditions and is meant to develop their integrity and skills to become well trained and groomed professionals as required by the industry. After the field practical a guided report is written by a student to reflect the different activities under taken in the field, their relevancies to the students' professional growth, lessons learnt, skills learnt, places of practical, participants and comments of the field supervisors and well signed logbooks handed

#### **1.2 Objectives of the internship study.**

To get acquainted with tourism and hospitality industry operations.

To understand the structure of their operations

To develop the ability to blend into teams