



**E-PROCUREMENT AND ORGANISATIONAL PERFORMANCE OF UGANDA
BREWERIES LIMITED**

BY

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REG BU/UP/2021/2137

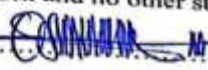
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**A RESEARCH REPORT SUBMITTED TO THE DEPARTMENT OF ECONOMICS
AND MANAGEMENT AS PARTIAL FULFILLMENT OF THE REQUIREMENT
FOR THE AWARD OF THE BACHELOR'S DEGREE
OF PROCUREMENT AND SUPPLY CHAIN MANAGEMENT
OF BUSITEMA
UNIVERSITY**

AUGUST 2025.

DECLARATION

DECLARATION
I **OJAMBO CHRISPINOS**, hereby declare that the contents of this research report are my original work and no other study has been conducted on the topic

Signature... 

Date: 11/9/2025

OJAMBO CHRISPINOS

BU/UP/2021/2137

APPROVAL

APPROVAL

This is to certify that this research report by **OJAMBO CHRISP NOS** on the topic "**e-procurement and organizational performance of Uganda breweries limited**", will be submitted for examination with approval of my supervisor for the award of a Bachelor's degree in Procurement and Supply Chain Management at Busitema University.

ACADEMIC SUPERVISOR

MR. KALENZI ABBEY

Sign:.....

Date: 01/07/2025

DEDICATION

I dedicate this work to my parents and family members (Mr. Onyango Kennedy, Mrs. Nerima Caroline, grandfather Ndubi Dissan Namude, Bro. Onyango peter for their moral support and the encouragement that they gave me during the study. May the Almighty God reward your efforts and bless you abundantly. I strongly hold the view that my success is your pride

ACKNOWLEDGEMENT

With great honor and respect, I pay much gratitude to the Almighty God, my maker who has given me knowledge and wisdom to reach at this level and be able to complete this task.

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TABLE OF CONTENTS

Contents

DECLARATION	ii
APPROVAL	iii
DEDICATION	iv
ACKNOWLEDGEMENT	v
TABLE OF CONTENTS.....	vi
LIST OF FIGURES	ix
LIST OF TABLES	x
LIST OF ACRONYMS	xi
ABSTRACT.....	xii
CHAPTER ONE	1
INTRODUCTION	1
1.0 Introduction	1
1.1. Background to the study.....	1
1.2. Statement of the problem:	4
1.3. Purpose of the study	5
1.4. Specific objectives.....	5
1.5. Research questions	5
1.6. Scope of the Study.....	5
1.6.1 Content Scope	5
1.6.2 Geographical Scope.....	5
1.6.3 Time scope	5
1.7 Significance of the study	5
1.8.1 Explanation of the conceptual framework	6
1.9. Definition of key terms	6
CHAPTER TWO	8
LITERATURE REVIEW	8
2.0. Introduction.	8
2.1 Theoretical review	8
2.1.1 Dynamic Capability Theory	8
2.2 Literature review	8
2.2.1 E-Ordering on Performance	8
2.2.2 E-Sourcing on service delivery.	9

2.2.3 E-tendering on service delivery.....	10
2.3 Summary of the literature review.....	10
CHAPTER THREE	11
METHODOLOGY	11
3.0 Introduction	11
3.1 Research Design.....	11
3.2 Study population	11
3.3 Sampling method.....	11
3.4 Sampling Size.....	12
3.5 Source of data.....	12
3.6 Data collection techniques	12
3.7 Data collection Instruments.....	12
3.8 validity and reliability	13
3.9 Data processing, analysis and presentation	13
3.10 Ethical considerations	13
3.11 Expected limitations and anticipated solution.....	14
CHAPTER FOUR.....	15
DATA ANALYSIS AND PRESENTATION OF THE FINDINGS.....	15
4.0 Introduction	15
4.1 Response Rate	15
4.2 Demographic information	15
4.2.3 Education Level.....	16
4.3.2. Effect of E-Sourcing on organizational performance.	17
4.3.3 E-tendering on organizational performance.....	17
4.4.1 Regression analysis of e ordering and organizational performance.....	18
4.4.2 Regression analysis of e Sourcing and organizational performance.....	18
4.4.3 Regression analysis of e tendering and organizational performance	19
CHAPTER FIVE	20
INTERPRETION OF THE FINDINGS, SUMMARY OF FINDINGS, CONCLUSIONS AND RECOMMENDATIONS	20
5.0 Introduction	20
5.1 Interpretation of the findings.....	20
5.1.1 Effect of E-Ordering on organizational performance	20
5.1.2 Effect of E-Sourcing on organizational performance.	20
5.1.3 E-tendering on organizational performance.....	21

5.2 Summary of Findings	21
5.3 Conclusions of the Study.....	22
5.4 Recommendations of the Study.....	22
5.5 Limitations of the Study	22
5.6 Suggestions for Further Research	22
REFERNCES	24
APPENDICES	26
Appendix I: Letter of introduction	26
Appendix II: Questionnaire.....	27
QUESTIONNAIRE.....	27
Appendix III: Work plan for 2025	31
Appendix IV:Research Budget	32
Appendix IV: Krejcie and Morgan (1970) table of sample size determination.....	33

LIST OF FIGURES

Figure 1 A conceptual framework showing the relationship between E-Procurement and performance	6
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LIST OF TABLES

Table 1 Showing the target population and sample size	12
Table 2 Reliability table	13
Table 3 showing Gender	15
Table 4 showing Years served	16
Table 5 showing education level	16
Table 6 showing Correlation analysis	17
Table 7 showing Regression analysis of e ordering and organizational performance	18
Table 8 showing Regression analysis of e Sourcing and organizational performance	18
Table 9 Showing Regression analysis of e tendering and organizational performance	19

LIST OF ACRONYMS

EP	- Electronic procurement
MSC	- Multimedia Super Corridor
UBL	- Uganda Breweries Limited
IT	- Information Technology
ERP	- Enterprise Resource Planning
E'-ordering	- Electronic Ordering
Web-based ERP	- Web Based Enterprise Resource Planning
E sourcing	- Electronic Sourcing
E tendering	- Electronic Tendering
E-reverse Auctioning	- Electronic Reverse Auctioning
E informing	- Electronic Informing
SPSS	-Statistical Packages for Social Sciences
Bn	- Billion
UG	-Uganda
SH	- Shillings
GH	- Ghana Cede
GoU	- Government of Uganda

ABSTRACT

The study looked at e-procurement and performance of Uganda breweries Limited. The study objectives were: To examine the influence of E-Ordering on performance of Uganda breweries Limited, ii) To determine the effect of E-Sourcing on performance of Uganda breweries Limited and iii) To find out the influence of E-tendering on performance of Uganda breweries Limited. The study was limited to E-procurement and performance of Uganda breweries Limited. The study anchored on one theory dynamic capability theory. A sample of 52 respondents were determined using Krejcie Morgan (1970). The main purpose of the study was to establish the effect of e- procurement on performance of Uganda breweries Limited. The study based on different e procurement forms like e ordering, e sourcing and e tendering as independent variables and performance in form of quality production, profitability, efficient inventory management and cost reduction as dependent variables. Based on the results and decisions described, it can be concluded that electronic Procurement that consists of e ordering, e sourcing and e tendering has great effect on performance of Uganda breweries Limited. From the findings of objective one, it was concluded that embracing E ordering by performance of Uganda breweries Limited leads to improved performance. An exclusive study on the E-procurement constraints facing Manufacturing firms in Uganda should be carried out. Future research should be conducted on determinants of E procurement adoption and performance in Uganda and compare their performance over a period using secondary data.

CHAPTER ONE

INTRODUCTION

1.0 Introduction

This chapter contained the background, Statement of the problem, purpose of the study, research objectives, and research questions, scope of the study, significance of the study, conceptual framework and definition of key terms.

1.1. Background to the study

World over, manufacturing firms are considered as key drivers to sustainable growth and economic development (Koh et al, 2022); Al-Shboul et al., (2023), given that these manufacturing firms add value to existing nation's resources (ADBG, 2024). Given this fact the increased organizational performance of such manufacturing firms should be highly regarded (KAM, 2023, Gerald et al, 2024). Kaplan and Norton, 2023; defines organizational performance (OP) as the transformation of inputs into outputs for achieving certain outcomes.

Studies position effective organizational performance as the most significant and enduring strategy in ensuring survival of manufacturing firms and a fundamental route to economic excellence of any nation (Joseph and Dai, 2020; Katou and Budhwar, 2019).

Despite the above fundamental role of manufacturing firms, performance of most manufacturing firms is poor and further continues to deteriorate at an alarming level (UBOS, 2022; MFPED, 2019).

World Bank report, 2022, highlights challenges due to globalization, high completion for existing sources of materials, and COVID 19, as being the core causes of poor performance in manufacturing firms. As a result, this has led to delayed supply, increase in operational costs, low profitability, among others.

Such situations continue to persist despite numerous interventions and reforms such as investment in research and development, promoting value addition to domestic inputs, improved ICT that encourage innovation to harness the full potential of digital economy, prioritization of infrastructure needs of manufacturers, enhanced banking system that support industrial priorities, active engagements with firms, efficient legislations, sound tariff regime, active support for exporters, developing trade standards, provision of incentives for

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