

---

**DIRECTORATE OF GRADUATE STUDIES, RESEARCH AND INNOVATIONS**

**A Digital Forensic Framework of Fraud Investigation and  
Prevention for Mobile Financial Services**

**A CASE OF MOBILE MONEY SERVICE IN UGANDA**

**BY**

**MUKAMA GERALD**

**REGISTRATION NUMBER**

**BU/GS18/MCF/2**

**STUDENT'S NUMBER**

**1800403938**

**A RESEARCH SUBMITTED TO THE DIRECTORATE OF GRADUATE STUDIES,  
RESEARCH AND INNOVATIONS IN PARTIAL FULFILLMENT OF THE REQUIREMENT  
FOR THE AWARD OF A MASTERS DEGREE IN COMPUTER FORENSICS,**

**MAY, 2022**

## **DECLARATION**

I Mukama Gerald, affirm that this research is my original work, except where due acknowledgement has been made. I declare that this work has never been presented to this university or to any other institution for funding/ for partial fulfillment for any award.

Student name: **Mukama Gerald**

Registration number: **BU/GS18/MCF/2**

Signature:

Date:

**SUPERVISOR(S) APPROVAL**

My research is submitted as a partial fulfillment for award of Masters of Computer Forensics of Busitema University, with approvals of my academic supervisors.

Name: **Dr. Nibikora Idephonse**

Academic Qualifications: Doctorate of Philosophy (PhD)

Rank: Deputy Dean Faculty of Engineering Busitema University

Department:

Faculty: of Engineering

Signature: .....

Date: .....

Name: **Dr. Gilbert Gilibrays Ocen,**

Academic Qualifications: Doctorate of Philosophy (PhD)

Rank: Head- Directorate of ICT- Busitema University

Department: Computer Engineering

Faculty: Of Engineering

Signature: .....

Date: .....

## **DEDICATION**

Dedicated to my beloved parents **BASUTA PATRICK (RIP)**, **NANDEGOH IRENE** then my late supervisor **MR: BWIRE FELIX (RIP)** and all my family members for inspirational insights towards the accomplishment of my MCF program.

## **ACKNOWLEDGMENT**

My acknowledgement goes to the writer mentioned in this research who dedicated their effort and time to make sure that their items are published that really influence the improvement and finalization of this research.

I stretch my sincere appreciation to all those who provided constructive critique and help during the preparation of the research; more especially **Dr. Nibikora Ildephonse Dr. Gilbert Gibrays Ocen**, and Late Mr. **Bwire Felix** (RIP) upon their wonderful supervision whose outcomes are seen in the research.

My special appreciation goes to all those who provided material and financial support towards my education more especially: all my lecturers, my late daddy Mr. Basuta Partick (RIP) and Management of Busitema University, Post Graduate Directorate

**Table of contents**

DECLARATION ..... **Error! Bookmark not defined.**

SUPERVISOR(S) APPROVAL ..... iii

DEDICATION ..... iv

List of Figures .....x

Figure 1.1: Conceptual Digital Forensic Framework of Fraud Detection and Prevention in Mobile Financial Services.....x

List of Tables ..... **Error! Bookmark not defined.**

Abstract ..... xii

**CHAPTER ONE ..... 1**

**INTRODUCTION ..... 1**

1.0 Introduction..... 1

1.1Background of the study .....1

1.1.1 Mobile Financial Services.....2

1.1.2 Fraud in Mobile Financial services.....3

1.1.3 Digital Forensics Framework.....3

1.2 Problem Statement .....6

1.3.1 Main Objective.....7

1.3.2Specific Objective .....7

1.4 Research Questions .....7

1.5 Scope of the Study .....7

1.6 Significance of the Study .....8

1.7 Conceptual Digital Forensic Framework of Fraud Detection and Prevention in Mobile Financial Services.....9

**CHAPTER TWO .....10**

**LITERATURE REVIEW .....10**

**2.0 Introduction .....10**

2.1Digital Forensics .....10

2.1.1 The digital forensic process .....12

2.1.1.5 Presentation.....	13
2.1.2 Digital forensic technician .....	13
2.1.3 Digital Evidence Examiners .....	13
2.1.4 Digital Forensics Frameworks .....	13
2.1 Mobile Financial Services.....	15
2.2.1 Mobile financial services and financial inclusion.....	15
2.2.1 Essential Components of Digital Financial Services and inclusion .....	16
2.2.2 Risks encountered by Digital Financial Services providers .....	16
2.2.3 Benefits of Digital Financial Services through Financial inclusion .....	17
2.2.4 Possible risks faced by Digital Financial Services users .....	18
2.2.5 Development of Forensic tools .....	18
2.2.6 Digital Forensics applications.....	19
Mobile money frameworks .....	20
2.3 Background of Mobile Services.....	21
2.5 Conclusion.....	24
<b>MATERIALS AND METHODS .....</b>	<b>25</b>
3.0 Introduction.....	25
3.1 Research Design.....	25
3.2 Study Population .....	27
3.3 Sampling Procedures.....	27
<b>CHAPTER FOUR.....</b>	<b>31</b>
<b>DESIGN, PRESENTATION OF RESULTS AND ANALYSIS.....</b>	<b>31</b>
4.1 Introduction.....	31
4.2 Participant Categories and numbers .....	31
4.3 Demographics .....	32
4.5 User Security Awareness .....	33
4.5.1 Security measures known to users .....	33
4.6 Deployment of Machine learning and Artificial Intelligence.....	34
4.7 General information and professional experience .....	34

4.9 Proposed Framework (Digital Forensic Framework of Fraud Detection and Prevention for Mobile Financial Services) .....	39
Figure 4.11: Proposed Framework (Digital Forensic Framework of Fraud Detection and Prevention for Mobile Financial Services).....	40
4.10 BENEFITS OF THE PROPOSED FRAMEWORK .....	46
<b>CHAPTER FIVE.....</b>	<b>48</b>
<b>CONCLUSION FUTURE WORK AND RECOMMENDATIONS .....</b>	<b>48</b>
5.0 Introduction.....	48
5.1 Summary of Results .....	48
5.2 Solutions to fraud.....	49
5.3 Conclusion .....	50



## **ACRONYMS AND ABBREVIATIONS**

AI:	Artificial Intelligence
AML:	Anti- Money Laundering
CFT:	Countering the Financing of Terrorism
DFF:	Digital Forensics Framework
DFS:	Digital Financial Services
DLL:	Dynamic Link Library
E.G:	For example.
FTK:	Forensic Toolkit
ISP:	Internet Service Providers
KYC:	Knowing Your Customer
KB:	Knowledge Base
MFS:	Mobile Financial Services
PC:	Computer
POS:	Point-of-Sale
SWGDE:	Scientific Working Group on Digital Evidence
SSD:	Solid State Drive
TAM:	Technology Adaption Model

## List of Figures

Figure 1.1: Conceptual Digital Forensic Framework of Fraud Detection and Prevention in Mobile Financial Services.....**Error!**

### **Bookmark not defined.**

Figure 2.1: Mobile Financial Services.....22

Figure 3.1: Adoption of the design science in the study.....26

Figure 3.1: Gender of participants .....31

Figure 3.2: Alerts and messages.....32

Figure 3.3: Daily responsibility to fraud management .....33

Figure 3.4: Overall fraud management responsibilities .....34

Figure 3.5: Threat thinking .....34

Figure 3.6: The major challenges to fraud detection and prevention .....35

Figure 3.7: Specific approach to managing fraud .....35

Figure 3.8: Fraud Approach Effectiveness .....36

Figure 3.9: Approaches to Fraud Management .....37

Figure 3.10: Biggest Challenges to Forensic Investigations .....37

Figure 3.11: Proposed Framework (Digital Forensic Framework of Fraud Detection and Prevention for mobile financial services .....39

## List of Tables

TABLE 2.1: PHASES OF EXISTING FRAME WORKS:	13
TABLE 2.2: USER SENTIMENT ON RISK ON MOBLE FINANCIAL SERVICES:	22
TABLE 4.1: CATEGORIES OF STUDY PARTICIPANTS:	30
TABLE 4.2: SECURITY MEASURES KNOWN TO USERS	33

## **Abstract**

This study proposed a digital forensic framework of fraud investigation and prevention for mobile financial services, a case of mobile money services in Uganda.

This study reviewed existing literature interviews, were carried and questionnaire distributed to gain insight on how the current mobile financial services are managed and how security is controlled. It was noticed that the detection and prevention of fraud in mobile financial services was lacking and more was desired. Furthermore the study employed the case study strategy that was seeking to grasp the problem being investigated which provided the chance to ask infiltrating questions. Having considered a case study strategy, mixed methods was adapted whereby both quantitative and qualitative methods were adapted. This was though the use of NVivo software to create clouds and relationships in the collected data. SPSS software was used to carry out quantitative analysis. This method employed techniques like observations, interviews, sound recording, and taking of notes amongst others. Furthermore the study employed design science. This focused on the development and performance of artifacts. This framework was designed based on fraud management framework and integrated the use of Data mining and machine learning techniques.

The results of assessing and testing usefulness of the proposed framework shows that the framework can identify some necessary steps and information about fraud detection and prevention so once implemented solutions can be achieved.

# **CHAPTER ONE**

## **INTRODUCTION**

### **1.0 Introduction**

For decades, financial inclusion and safety was a foremost challenge worldwide, because of high costs occupied. In order to put forward financial services, premises had to be built, new workers take on and important capital investments completed. Financial organizations like banks focused on the high value customers that harvested bigger returns and greatly eliminated the mainstream of the population. The establishment of mobile money services (MMS) because of the rising number of mobile phones in the country on dissimilar telecommunication networks like MTN, AIRTEL, ETC to give financial services altered the dynamics of the industry, getting financial services nearer to the community through present merchant infrastructure within local societies. Aron (2017) wrote that the success of M-PESA since its launch in Kenya in 2007, Mtn in March 2009 in Uganda improved the hunger for mobile financial service operations mainly in rising countries. Financial institutions for instance banks and microfinance organizations are also investing in the provision of mobile financial services which has altered many people's lives due to high rate of adoption of the system.

On the other hand the system has affected many people negatively and loss have been incurred in the business field due to lack of strict and stiff terms to govern the mobile money services by the government and since any person can run it there is a lot of fraud during transactions.

### **1.1 Background of the study**

Fraud investigation and prevention in mobile transactions remains a challenge in which fraudsters steal and go unnoticed. The current reactive fraud management way outs employed by most financial organizations rely upon post transactional data making it hard to detect real time fraud. This affects the service end users and Mobile Financial Service (MFS) providers. Ngoyo (2015) says that Research showed that 53 percent and 42 percent of mobile money agents in Uganda and Tanzania, correspondingly, had been subjected to fraud, thus affecting the income and reputation of MFS providers. Therefore, there is need for an investigation on fraud detection and prevention in mobile transactions leading to the design of a digital forensic framework of fraud detection and prevention for mobile financial services.

## References

1. Abdulghani, H. *et al.* (2014) 'What factors determine academic achievement in high achieving undergraduate medical students? A qualitative study.', *Medical teacher*, 36, pp. S43-S48.
2. Ahmad, S. *et al.* (2019) 'Qualitative vs. Quantitative Researc', *population*, (1), p. 2.
3. Akbar, N. *et al.* (2018) 'A pilot mixed-methods evaluation of MS INFoRm: a self-directed fatigue management resource for individuals with multiple sclerosis', *International Journal of Rehabilitation Research*, 12(41), pp. 114–121.
4. Akomea-Frimpong, I., Andoh, C., A. and Dwomoh-Okudzeto, Y. (2019) 'Control of fraud on mobile money services in Ghana: an exploratory study', *Control of fraud on mobile money services in Ghana: an exploratory study* [Preprint]. doi:<https://doi.org/10.1108/JMLC-03-2018-0023>.
5. Aron, J. 'Leapfrogging'' (2017) 'Aron, J., 2017. Leapfrogging': A survey of the nature and economic implications of mobile money'.
6. Banerjee, R. (2021) *Corporate Frauds: Business Crimes Now Bigger, Broader, Bolder*. SAGE Publishing India.
7. Ben, M. and Kim-Kwang, R.C. (2012) 'An integrated conceptual digital forensic framework for cloud computing', *Digital investigation*, 2(9), pp. 71-80.
8. Bowen, G.. (2009) 'Document analysis as a qualitative research method', *Qualitative research journal* [Preprint].
9. Burns, S. (2015) 'Mobile money and financial development: The case of M-PESA in Kenya', SSRN 26885.
10. Carmody, P. and Owusu, F. (2016) 'Neoliberalism, urbanization and change in Africa: The political economy of heterotopias', *Journal of African Development*, 18(1), pp. 61–73.
11. Casey, E. (2009) 'Handbook of digital forensics and investigation', *Academic Press*. [Preprint].
12. Chandra, Y. and Shang, L. (2019) *Qualitative research using R: A systematic approach*. Singapore: Springer.
13. Chitungo, S.K. and Munongo (2013) 'Extending the technology acceptance model to

- mobile banking adoption in rural Zimbabwe’, *Journal of business administration and education*, 1(3).
14. Chris, U. (2013) ‘Smartphone Ownership — 2013 Update’, *pew research center* [Preprint].
  15. Cinarbas, H.I. and Hos, R. (2016) ‘Cultural responsiveness in EFL teaching: reflections from native instructors’, *Journal of Language and Cultural Education* [Preprint]. doi:doi:10.1515/jolace-2016-0014.
  16. Creswell, J.W. *et al.* (2011) ‘Best practices for mixed methods research in the health sciences’, *Bethesda (Maryland): National Institutes of Health*, pp. 541-545.
  17. Dimitriadis, A. *et al.* (2020) ‘D4I-Digital forensics framework for reviewing and investigating cyber attacks’, *Array*, 5, p. 100015.
  18. Filatov, I.E., Uvarin, V.V. and Kuznetsov, D.. (2018) ‘Estimation of qualitative and quantitative parameters of air cleaning by a pulsed corona discharge using multicomponent standard mixtures’, *Technical Physics*, 5(63), pp. 680–688.
  19. Garfinkel, S. (2014) ‘Digital forensics research: The next 10 years’, *Digital Investigation*, 7, pp. S64–S73.
  20. Gopane, T.J. (2019) ‘An enquiry into digital inequality implications for central bank digital currency’, in *2019 IST-Africa Week Conference (IST-Africa)*. IEEE, pp. 1–9.
  21. Grbich, C. (2012) ‘Qualitative data analysis: An introduction’, *SAGE* [Preprint].
  22. Hakak, S. *et al.* (2020) ‘Securing smart cities through blockchain technology: Architecture, requirements, and challenges’, *IEEE Network*, 34(1), pp. 8–14.
  23. Hyman, S.E., Malenka, R.C. and Nestler, E.J. (2006) ‘Neural mechanisms of addiction: the role of reward-related learning and memory’, *Annu. Rev. Neurosc*, pp. 565–598.
  24. InterMedia (2013) ‘Mobile Money in Uganda. Use, Barriers and Opportunities, The Financial Inclusion Tracker Surveys Proje’.
  25. Jameaba, M.S. (2020) ‘Digitization Revolution, FinTech Disruption, and Financial stability: Using the Case of Indonesian Banking Ecosystem to highlight wide-ranging digitization opportunities and major challenges’.
  26. Katoue, M.. and Ker, J. (2019) ‘Simulation for continuing pharmacy education: development and implementation of a simulation-based workshop on medicines reconciliation for pharmacists’, *Journal of Continuing Education in the Health*

- Professions*, 3(39), pp. 185–193.
27. Kent, K. *et al.* (2006) ‘Guide to Integrating Forensic Techniques into Incident Response’. Available at: <http://csrc.nist.gov/publications/nistpubs/800-86/SP800-86.pdf>.
  28. Lee, M.. (2009) ‘Factors influencing the adoption of internet banking: An integration of TAM and TPB with perceived risk and perceived benefit’, *Electronic commerce research and applications*, 3(8), pp. 130–141.
  29. Mathew, J. *et al.* (2021) ‘DeFraudNet: An End-to-End Weak Supervision Framework to Detect Fraud in Online Food Delivery’, in *Joint European Conference on Machine Learning and Knowledge Discovery in Databases*, pp. 85–99.
  30. McKim, D.. *et al.* (2016) ‘Neuroinflammatory dynamics underlie memory impairments after repeated social defeat’, *Journal of Neuroscience*, 9(36), pp. 2590-2604.
  31. Moore, R. (2014) *Cybercrime: Investigating high-technology computer crime*. Routledge.
  32. Mugenda, O.M. and Mugenda, A.G. (1999) ‘Research Methods: Quantitative and Qualitative Approaches’, in. Acts Press Nairobi.
  33. Newman, I., Benz, C.R. and Ridenour, C.. (1998) *Exploring the interactive continuum, Qualitative-quantitative research methodology*. SIU Press.
  34. Ngoyo, S.. (2015) *Factors Affecting Consumer Acceptance of Mobile Banking: A Case Study of Akiba commercial Bank Plc*. The Open University Of Tanzania.
  35. Pazarbasioglu, C. *et al.* (2020) *DIGITAL FINANCIAL SERVICES*.
  36. Procter, S. and Allan, T. (2007) ‘Sampling in the research process in nursing’.
  37. Rani, D.R. and Geethakumari, G. (2015) ‘An efficient approach to forensic investigation in cloud using VM snapshots.’, in *International Conference on Pervasive Computing (ICPC)*, pp. 1–5.
  38. Reilly, D., Wren, C. and Berry, T. (2015) ‘Cloud computing: Forensic challenges for law enforcement’, in *International Conference for Internet Technology and Secured Transactions*. ICITST, London, UK, pp. 1–7.
  39. Reith, M., Carr, C. and Gunsch, G. (2002) ‘An examination of digital forensic models’, *International Journal of Digital Evidence*, 1(3), pp. 1–12.
  40. Rodney, M. (1999) ‘What Is Forensic Computing’.
  41. Silvia, B.-Y., Frickenstein, J. and David, M. (2019) ‘CYBER SECURITY IN



- FINANCIAL SECTOR DEVELOPMENT Challenges and potential solutions for financial inclusion’, *CGAP GIZ* [Preprint].
42. TECHNOLOGY MALLA REDDY COLLEGE OF ENGINEERING (2020) ‘DIGITAL NOTES ON COMPUTER FORENSICS’.
  43. Walinda, S.R. (2013) *No Title Development of electronic human resource management for public institutions in Tanzania: a case of Tanzania civil aviation authority*. The Open University of Tanzania.
  44. Walliman, N. (2011) ‘Research Methods: The Basics’, *Abingdon: Routledge*. [Preprint].
  45. Wieringa, R. (2010) ‘Design science methodology: principles and practice’, in *In Proceedings of the 32nd ACM/IEEE International Conference on Software Engineering*, pp. 493–494.
  46. World Bank (2020) ‘Digital Financial Inclusion’.
  47. Zainal, Z. (2007) ‘Case study as a research method’, *Jurnal kemanusiaan*, 9, pp. 1–6.
  48. Zavoli, I. and King, C. (2021) ‘The challenges of implementing anti-money laundering regulation: An empirical analysis’, *The Modern Law Review*, 84(4), pp. 740–771.